

Drive Chain CHATTER

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Mack Trucks Historical Museum
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HISTORICAL
MUSEUM

EXHIBITS

Building America: Our "Building America" exhibit is currently on display. Stop in to see this fascinating historical glimpse of the development of our country's infrastructure. The display features a 1923 AB model, a 1926 AC with a Garwood hoist, a 1937 AC featuring diesel power, a 1967 DM607, and other vocational trucks that contributed to the building of America and the world.



MUSEUM UPDATES

Collections Assessment Activity

We continue to make major strides with the Collections Assessment Program. We recently had a follow-up call with the assessors who evaluated the museum last year, and they were amazed at the progress we have made in implementing their recommendations. About 75% of the suggestions on their list are complete or well underway, such as a new staff member to take inventory, environmental monitoring of storage rooms, and new and more archival storage practices.

Quarterly Highlights

Q3 Total Museum Visitors: 2454

Archive Inquiries: 161

This summer, museum visitors increased by about 38% compared to summer 2017. Many of those visitors were youth groups and summer camps from all over the Lehigh Valley. We take great pride in getting Lehigh Valley youth interested in the transportation industry. They are our future workforce!

Vehicles for Sale

Last call to purchase the three vehicles listed below! If interested please contact the museum for pictures and details:

1948 Mack EQSW: EQ2D 1818 - Dump

1950 Mack A40H: A40H 2198 - Flat

1957 Mack D42P: D42P 1597 - Flat

Mack History Trivia

Put your knowledge of Mack history to the test! See if you can answer the following trivia questions (see answers below):

1. What do Australians call R-model Mack trucks built with a steel front end?
 - a. Jetson
 - b. Flintstone
 - c. Speed buggy
 - d. Hardnose
2. How many Mack Jr models were built for model years 1936 and 1937?
 - a. 7494
 - b. 3527
 - c. 4974
 - d. 5897
3. What are the steel cylinders in a Mack power divider called?
 - a. Acorns
 - b. Fingers
 - c. Vienna sausages
 - d. Peanuts

Top Dog Donor Program

A special thank you to our newest members for their Econodyne-Level contributions:

- Snavely's Mill, Inc.
- Municipal Enterprises Ltd.

Both donors will be spotlighted on our Top Dog Donor Wall in the Museum to be viewed by all visitors. Visit our website for more information on our Top Dog Donor Program!

Truck Display Highlight

Ron Smith, one of the museum's most dedicated volunteers, currently has his 1940 ED on loan to the museum. The ED came off the line in July of 1940 in Allentown, PA, and was originally built for Delaware Compressed Gas Co. in Wilmington, DE. Ron's father bought the truck in 1968. It remained only a cab and chassis with no body until 1981, when Ron began restoring it. The engine, rear axle assembly, and the body are all donations from 3 other EDs Ron owned at the time. The truck now runs at 45-50 miles per hour.

Stop by the museum to take a look at Ron's ED (pictured below), as well as our many other restored and preserved vehicles currently on display. The Mack Museum thrives on the dedication of our phenomenal volunteers. We have a wide range of projects available for people of all skill sets. If you are interested in volunteering at the museum, stop by during one of our volunteer work days listed above, or give us a call for more details. It's a great opportunity to learn more about Mack history and the construction and operation of historic Mack vehicles.



IMPORTANT DATES

Museum Closed: November 22 & 23, and December 24 - Jan 1, 2019

Additional Events and Dates:

Board of Directors meeting: Dec 6

Volunteer Work Days: Dec 15, Jan 12

Trucktoberfest: Fall of 2019.

Dealer Membership Program

In 2018, our Museum has responded to 720 inquiries for information from customers and antique truck enthusiasts and we have hosted nearly 6,000 visitors. Considering we are a nonprofit organization, we implemented a Dealer Membership Program to help offset the operating expenses to support these activities. We would like to extend our thanks to our newest Dealer Members of 2018:

- Beam Mack Sales & Service
- Gabrielli Truck Sales, Ltd.
- Ballard Truck Center

These new members will each have a special plaque on our donor wall in the museum lobby. For dealers interested in the details of a membership, refer to the application on Trucks Dealer Portal or give us a call!



On Oct 25, United Federal Logistics, a customer of our platinum dealer member Nextran, visited the Mack Customer Center and Mack Museum and received a ride in our 1962 B67LT Tractor pictured above. All customers of platinum members are able to receive a ride in an antique truck when they visit the museum.

Thank you to Jennifer and Kyle Behnke for choosing Nextran, who in return supports the preservation of Mack history!