

DRIVE CHAIN CHATTER

Mack Trucks Historical Museum
2402 Lehigh Parkway South
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HISTORICAL MUSEUM

Vol. 3, Issue 3, 3rd Quarter 2019, Page 1

MACK MUSEUM OUT AND ABOUT

Duryea Day Boyertown, PA September 2, 2019 1940 Mack ED

Ron Smith is pictured here with the Executive Committee Chairman for the Boyertown Museum of Historic Vehicles, Bob Dyer, receiving an award for Museum's Choice Antique Truck/ Pickup.



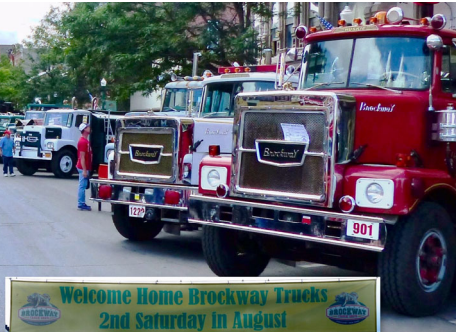
Military Vehicle Preservation Association Convention York, PA August 8-10, 2019 1945 Mack NM

Museum Curator Doug Maney, as well as Steve Robson, Matt Landis, and Ron Smith represented the Museum alongside many interesting vintage military vehicles.



20th Annual Brockway Truck Show Cortland, NY August 10, 2019

Bill Armstrong and Steve Robson of the Mack Trucks Historical Museum attended Brockway Days 2019. Incidentally, Mr. Armstrong worked for Brockway from 1972 to 1977, when he relocated to Allentown, PA, and finished his career with Mack Trucks.



Press Conference for the Elimination of Federal Excise Tax (FET) Washington, DC June 19, 2019 1927 Mack AC

Doug Maney, Curator of the Museum, along with representatives of Mack Trucks Inc. participated in this event. The 1927 Mack AC represented a commercial vehicle from the period the FET was created. Both the AC and the Mack Anthem were popular for photo ops with participants for this event.



IMPORTANT DATES

- The museum will be closed: October 18; November 28 - 29; December 23, 2019 - January 2, 2020
- Trucktoberfest: October 19, 2019
- Volunteer Days: October 12, November 9

MUSEUM HIGHLIGHTS

3rd Quarter Highlights:

Q3 Total Museum Visitors: 2,207

Q3 Archive Inquires: 244

Q3 Volunteer Hours: 698.5

Open House June 15, 2019

Historically on the Saturday of Father's Day Weekend, the Museum and Lehigh Valley Operations (Mack Factory in Macungie) hold their annual Open House in conjunction with the Antique Truck Club of America National Meet at Macungie Memorial Park. Approximately 450 people visited the Museum that day.



100 YEARS OF MACK IN AUSTRALIA

In October 1919, Australia had their first experience with the already famous "Bulldog Mack" when an AC Mack truck was delivered to Vacuum Oil. Chassis number 73312 went into service and was used for delivering heating oil throughout suburban Sydney and was soon joined by other ACs operating in Melbourne and Brisbane. Mack is now the longest-serving truck supplier in Australia.



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Vol. 3, Issue 3, 3rd Quarter 2019, Page 2

MACK FOR LIFE

Don Seifert, Spotlight on Service

Museum Ambassador, and Mack Retiree, Don Seifert began his career at Mack Trucks in 1976 as an Assistant Engineer in the Engineering Department. Later in his career, his title was

Below: Mr. Seifert working early in his career in what is now the office of the Museum



changed to Complete Vehicle Lab Technician.

He retired from Mack in

2010. He then began his second

phase as a Bulldog with the Mack Trucks Historical Museum in 2011. When he's not giving tours around the museum, Don enjoys riding his motorcycle with sons, raising butterflies with his wife, and spending time with his four grandchildren.



Above: Mr. Seifert giving tours of the recently opened Refuse Exhibit of the Museum

DEALER MEMBERSHIP PROGRAM

The Museum is funded by donations from Mack enthusiasts, contributions from Mack Trucks Inc. and the Dealer Membership Program. The Dealer Membership Program was created in 2017 to offer dealers the opportunity to support efforts to preserve Mack history. A dealer who chooses to participate in the program is recognized with a plaque on the program wall in the Museum reception area and on the Museum website. Proceeds from the Dealer Member Program have made it possible for the museum to boost our historical document preservation efforts, complete the restoration of the 1945 Mack NM, expand our vehicle maintenance program, and enhance our displays with brilliant artwork and video. Dealer support allows the Museum to focus on future objectives including exhibit display enhancements, maintenance to the Mack AC fire truck and continued work on record retention and collection preservation.



Above: Dealer Member plaques displayed in the Museum lobby

Mack Trucks Historical Museum would like to welcome our newest Dealer Members:

McMahon Truck Centers at the Silver Level.

Kriete Truck Centers at the Gold Level.

M&K Quality Truck Sales of Grand Rapids at the Gold Level.

We currently have 27 Dealer Members. For more information or to become a member of the Dealer Program, please complete the membership application located on the Truck Dealer Portal or call the museum.



Above: Sample Dealer Member plaque

MACK HISTORY TRIVIA

Test your knowledge of Mack truck history. Try to answer the questions without looking at the answers below.

1. What year did Mack come to the Lehigh Valley?
a. 1900 b. 1905 c. 1916 d. 1919
2. How many wedge panels are in the Sound Room of the Museum?
a. 5,001 b. 9,670 c. 2,764 d. 5,766
3. How many years old does a truck have to be to be considered "antique" in PA?
a. 25 b. 20 c. 10 d. 50
4. What year did Mack Trucks Australia start production?
a. 1953 b. 1919 c. 1963 d. 1980



Above: Pop-up Museum in Mack Australia commemorating the 100th anniversary

ABOUT MACK HISTORICAL MUSEUM

The Mack Trucks Historical Museum is recognized as a 501(c)(3) organization by the IRS. If you are able to make a charitable contribution, please consider the Museum. We pride ourselves on representing one of the few vehicle manufacturers that has retained, preserved, cataloged, and made available this invaluable information. Donations can be mailed to the Museum directly or can be made through the PayPal link included on our website. We also offer a secure donation box located along the Museum timeline for those wishing to give in person. Generous donations from true Mack enthusiasts make this Museum possible.

Our quarterly newsletters are available in print or on our website. To sign up to receive this newsletter via email please visit:
www.macktruckshistoricalmuseum.org/contact-us/.

Answers: 1-b, 2-d, 3-a, 4-c