

Drive Chain CHATTER

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Mack Trucks Historical Museum
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HISTORICAL
MUSEUM

EXHIBITS

Building America: Our "Building America" exhibit is currently being installed. It features a variety of trucks, photos, and videos highlighting Mack's historic involvement in the development of North America and the world. Trucks on display will include the 1923 AB model (pictured right), a 1926 AC with a Garwood hoist, a 1937 AC featuring diesel power, a 1967 DM607, and other vocational trucks that contributed to building the infrastructure of our country.



MUSEUM UPDATES

Collections Assessment

Thanks to the generous contributions of our donors and dealers in our Dealer Membership Program, we are making steady progress in the implementation of our Collections Assessment Program. We continue to work on our Collections Management Policy and emergency preparedness plan to ensure safety procedures for the preservation of our collection. Environmental monitoring devices will be installed to maintain ideal conditions for records in our storage areas. In addition, a new staff member has joined our team to catalogue and take inventory of the many items in the museum's possession. These actions allow us to continue our mission to make Mack history readily available to visitors, researchers, and everyday Mack enthusiasts.

Items for Sale

The following vehicles (pictured below) are available for sale by the Museum:

- 1948 Mack EQSW:** EQ2D 1818 - Dump
- 1950 Mack A40H:** A40H 2198 - Flat
- 1957 Mack D42P:** D42P 1597 - Flat

If interested, please contact the Museum by phone or email for additional details.



Trivia Answers: 1-a, 2-d, 3-d

Quarterly Highlights

Total Museum Visitors: 1,487

Archive Inquiries: 173

With summertime now in full swing, the Museum has seen a growing number of visitors from local youth groups, as well as visitors from Australia, the Netherlands, Canada, and Uganda. From April through June, we have hosted over 1,400 people for tours and events. In addition to the ATCA truck show in Macungie on June 15-16, the Museum held its own open house on June 16, with many visitors from local communities and all over the world.

Top Dog Donor Program

A special thank you to Dan Thomas of Medford, Oregon, for becoming our newest Maxidyne-level Top Dog Donor! Dan will be spotlighted on our Top Dog Donor Wall in the Museum for all visitors to see. For information about the Top Dog Donor program, give us a call or visit our website.

Mack Trivia

Put your knowledge of Mack history to the test! See if you can answer the following trivia questions (see answers below):

- According to Powertrain Engineering, which threaded fastener is never to be reused during an engine overhaul?
 - Rod bearing cap
 - Cylinder Head
 - Exhaust manifold
 - Oil Cooler
- What was the brand name for the Mack marine engine product line?
 - Magnaflow
 - Econodrive
 - Maxipro
 - Mariner
- Which of the following engine displacements were included in the Mack marine product line?
 - 519
 - 457
 - 864
 - All of the above

Mack Museum Membership for Mack Dealers

In 2017, our Museum responded to 900 inquiries for information from customers and antique truck enthusiasts and we conducted over 4,000 tours. Considering we are a nonprofit organization, we implemented a dealer membership program to help offset the operating expenses to support these activities. Thank you to all dealers who joined our program in 2017. For dealers interested in the details of a membership, refer to the application on Trucks Dealer Portal or give us a call!

IMPORTANT DATES

Museum Closed: July 25, September 3, November 22 & 23, and December 24 - Jan 1, 2019

Additional Events and Dates:
SPAAMFAA tours - August 2

Trucktoberfest will not be taking place this year. The event will be held every two years. Next date is tentatively Fall 2019.

Mack Trucks, Inc., Update

- Effective June 1, 2018, Martin Weissburg, formerly the president of Volvo Construction Equipment, stepped in as the new president of Mack Trucks. Marty succeeded Dennis Slagle who had been Mack's president since 2008. During Marty's recent visit to the Mack Museum, he requested this eye-catching image of a B75 for display in his office.



- On June 26, Mack officially released an interesting new series, RoadLife, on RoadLife.tv. The series showcases the real-life journeys, stories, and struggles of Mack truck drivers all over North America.
- Steve Moakler, country music artist and western Pennsylvania native, released his newest album, *Born Ready*, on June 15, 2018. Moakler's long hours spent on the road, touring and promoting his music via Mack trucks, was the inspiration behind the album's iconic title.

Truck Restoration

The oldest known operating Mack in existence, the Mack Bus, has once again roared to life after being dormant for eight years.

